

Iteration 3 Demo Video Instructions

Goal: Demonstrate that you have the system finished, polished, and ready to turn over to the customer. Also, highlight the contributions of each team member.

Your team must create a demo video of your software. The video must also have an accompanying text document that lists who built each of the demoed features. The demo video and document must meet the following grading criteria:

- ❑ **Demonstrate the progress that the team has made so far.** Include all the features in the demo. Don't leave any out. A big point of this exercise is to demonstrate all the wonderful progress that the team has made.
- ❑ **Make clear who contributed what to the project.** In the text document, give an entry for each new/updated feature demoed. Each entry must include the name of the feature, the time offset in the video where the feature was demoed, and the U of M username(s) of who built the feature. If multiple people contributed to a feature, say who did what. Don't forget to credit anyone. Be sure not to make any factual errors.
- ❑ **Display the team's work in the best possible light.**
 - ❑ **Story form.** Any demonstration of UI must take place in the context of a cohesive story. That is, the presenter must describe one or more characters (with names, like Alice and/or Bob) and relate a story about the character using the software. The presenter must stick to this story format. The story and accompanying demo must be well thought out, and not leave the audience with the impression that the presenter is making it up as he/she goes along. Use realistic names for things and not made-up placeholders, like "foo" and "slafjsd".
 - ❑ **General audience.** Don't forget that not everyone is as familiar with your project as you are. To be on the safe side, explain it as if you are talking to someone who has never seen it before.
 - ❑ **No special effects or fancy editing.** The video should clearly show a user (or users) interacting with your web app. Don't add special effects or sound effects, which distract or detract from the authenticity of the interaction.
- ❑ **Length and format constraints.**
 - ❑ **Time limit.** The video must be no more than 15 minutes long.
 - ❑ **Fill the Time.** Your video should be at least 10 minutes; otherwise, you're probably doing it wrong.
 - ❑ **Video format.** The video must be in a format playable in VLC (<http://www.videolan.org/vlc/>), which accepts most common formats.

To submit your video, create a UMdrive folder (<https://umdrive.memphis.edu>), upload your video to the folder, and share the folder with me (sdflming).

A&B Compensation. The team member(s) who create the video demo will receive special compensation for their extra effort. Each team will be given 2 A&B points, to be divided up based on contribution to whoever worked on the video (multiples of .25 or .33 only).